



## 2025 CEIBS Innovation Forum Hong Kong

### **China Amidst Global Trade Upheaval: Growth & Innovation Opportunities in the Greater Bay Area**

**Hong Kong | June 12, 2025**

**Organiser:** China Europe International Business School (CEIBS)

**Co-organisers:** Hong Kong Cyberport, The Hong Kong Chinese Enterprises Association,  
Asia Society Hong Kong Center, Caixin Insight

**Supporting Organisations:** CEIBS Shenzhen Campus, The CEIBS Alumni Hong Kong Chapter,  
The British Chamber of Commerce in Hong Kong, CPA Australia

#### **Introduction**

The global economic order is being reshaped. Seismic changes in international trade led by the US and rapid technological development are posing urgent questions for nations of all sizes, particularly China. Can it come out ahead amidst a US-China trade war? Can it spur renewed domestic economic growth? Can its enterprises capitalise on their recent successes in artificial intelligence and global expansion?

The answers to these questions are pivotal for Hong Kong. For decades, the city has served as both Asia's financial hub and a vital gateway into China. Yet, as global and regional dynamics shift, its future trajectory is far from certain. What remains clear is that Hong Kong's prospects are closely intertwined with developments in China overall. From innovation-driven industries and advances in cutting-edge technology to new growth strategies in the face of economic headwinds, the forces shaping China's economy will have profound implications for Hong Kong's role on the world stage.

What will Hong Kong's place be in this new global era? How can it leverage its unique strengths to secure long-term growth and resilience? Can further integration into the Greater Bay Area, and China's rapidly advancing technology industries, drive new development for the city? Join us at this exclusive forum, hosted by China Europe International Business School (CEIBS), where thought leaders from business, government, and academia will offer insights into the challenges and opportunities ahead - and chart a course for Hong Kong's future in an increasingly uncertain world.

Time	Speaker/Session
14:00-14:20	<b>Welcome Address</b>  <b>Speaker:</b> <ul style="list-style-type: none"> <li>● Frank Bournois, Vice President and Dean, Professor of Governance and Leadership, Michelin Chair Professor in Governance and Leadership, CEIBS</li> <li>● Hong Kong Government Speaker</li> </ul>
14:20-14:50	<b>Keynote Speech #1:</b> <ul style="list-style-type: none"> <li>● Bala Ramasamy, Professor of Economics, Associate Dean, Director of GEMBA Programme, CEIBS</li> </ul>
14:50-15:25	<b>Keynote Speech #2:</b> <ul style="list-style-type: none"> <li>● Lau James Henry Jr., Former Secretary for Financial Services and the Treasury, The Government of the Hong Kong Special Administrative Region; Chairman of the Board, PAO Bank Limited</li> </ul> <p>Q&amp;A with Prof. Bala Ramasamy &amp; Lau James Henry Jr. (15mins)</p>
15:25-16:40	<b>Panel Discussion:</b> Integrating Science and Technology Innovation in the Greater Bay Area: Challenges & Opportunities  <b>Moderator:</b> <ul style="list-style-type: none"> <li>● David Ingles, Anchor for Bloomberg: The China Show and Chief Markets Editor, Bloomberg TV Asia Pacific, CEIBS Alumnus</li> </ul> <b>Panellists:</b> <ul style="list-style-type: none"> <li>● Bryan Peng, Executive Director, Office for Attracting Strategic Enterprises, The Government of the Hong Kong Special Administrative Region</li> <li>● Shirley Shen, MSFC Board Chairman, Head of Equity Onshore China, President and Head of Markets for China, CEIBS Alumna</li> <li>● Gao Teng, Chief Executive Officer of the Hong Kong Microelectronics Research and Development Institute (MRDI), CEIBS Alumnus</li> <li>● Mark Mak, Co-Founder and Chief Technology Officer of Roborn</li> <li>● Liang Rui, Vice President and Chief Sustainability Officer of Sunwoda Electronic Co., Ltd., CEIBS Alumnus</li> </ul>
16:40-16:50	<b>Closing Address</b>  Rocky CHENG Chung-ngam, Chief Executive Officer of Hong Kong Cyberport Management Company Limited
16:50-18:00	<b>Cocktail Reception</b>

\* Speakers are subject to change