

Navigating the GBA: Strategies for Success in 2025

The seminar will delve into the latest investment attraction policies designed to enhance the business environment in the Guangdong-Hong Kong-Macao Greater Bay Area (GBA). Attendees will also receive latest insights on establishing operations in this dynamic region, including the latest policies and incentives, practical tips on business operations, and sharing from successful companies on how to capitalize the business opportunities in the region.

Date : 27 February 2025
 Time : 10:00-13:30
 Venue : Conrad Hotel, Hong Kong
 Expected Attendance : 200 pax

Time	Programme
9:30-10:00	Registration
10:00-10:05	Welcome Remarks Mr Arnold Lau, Associate Director-General for Investment Promotion, Invest Hong Kong
10:05-10:20	Overview on the Latest Investment Attraction Policies for Hong Kong and Overseas Businesses in the Guangdong Province Representative from the Guangdong Department of Commerce
10:20-10:35	Introduction on the Measures of Qianhai in Facilitating Hong Kong Businesses to Expand into the GBA Representative from the Authority of Qianhai Shenzhen-Hong Kong Modern Service Industry Cooperation Zone
10:35-10:50	Introduction on the Measures of Nansha in Facilitating Hong Kong Businesses to Expand into the GBA Representative from Guangzhou Nansha Service Centre in Hong Kong
10:50-11:20	Panel 1 – Setting Up in the GBA: Perspectives on Company Structure and Intellectual Property Considerations Experts from legal and accounting industries in Hong Kong
11:20-11:50	Panel 2 – Navigating the GBA Landscape: Insights from Businesses Representatives from overseas businesses that have started their businesses in the GBA via Hong Kong.
11:50-13:30	Networking and Luncheon

~End of Programme~