

(WEBINAR) Can AI Run Your Business?



Supported by the [Marketing & Communications Committee](#)

Speakers:

Daniel Blurton, Managing Director, The Harbour School

Grace Davis, Senior Manager, B2B Martech, HSBC

Mary Devereux, Senior Adviser, SEC Newgate

Paul Haswell, Partner, Seyfarth Shaw

Can AI Run Your Business?

Event synopsis prepared by ChatGPT, edited by Human:

Artificial intelligence (AI) is rapidly changing the way we do business. From automating routine tasks to analyzing large data sets, AI has the potential to revolutionize the way companies operate. But can AI really run your business?

In this webinar, experts from various sectors will explore the potential of AI in running a business, as well as the challenges and limitations of this technology. The event will cover **Introduction to AI, Benefits of AI, Challenges of AI, and AI and the Future of Business.**

About the speakers



Dan is the Managing Director of The Harbour School, an award-winning progressive international school in Hong Kong. Prior to joining the school, Dan worked in start-up and corporate settings specializing in strategy and systems design. He is a Founding Member of Variety – The Children’s Charity Hong Kong, an organization that raises local funds for local children’s causes. In addition to his work as Managing Director, Dan enjoys teaching Economics at The Harbour School High School.



Grace has held numerous roles across all areas of Marketing including Customer Experience and Proposition Design and is currently responsible for the Asia Pacific B2B Marketing Technology (MarTech) team at HSBC. She holds degrees from Durham University and Manchester Business school, serves on the Board of Directors for Enrich Hong Kong and is a Vice Chair of the British Chamber's MarComms Committee.



Mary has more than 30 years' experience advising APAC-based organisations on reputation and issues management, employee engagement, ESG and DE&I communications, and strategic content development. Prior to joining SEC Newgate, Mary was Director of The Wall Street Journal's Asia Pacific Content Studio. She is also co-author of the seminal book: 'Public Relations in Asia Pacific.'



Paul is a technology enthusiast, tech partner at US law firm Seyfarth Shaw, and a DJ and radio presenter. Having spent his entire career working in the technology space in Asia, Europe and the United States he has worked on issues relating to data and privacy, tech outsourcing, digital/crypto currencies, technology disputes, and the use of AI.

Most recently he has been exploring the utility and risk associated with AI, in particular what it means for the internet, the world of work and the potential impact on our day to day lives. Most importantly, Paul has been looking at the utility of AI solutions and what challenges and opportunities they could present for the future.

Pricing

- Member: HK\$140
- Non-Member: HK\$250

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