



The British
Chamber of Commerce
in Hong Kong
香港英商會

PRESS RELEASE FOR IMMEDIATE RELEASE

The British Chamber of Commerce in Hong Kong

Appointment of Executive Director

27 April 2023 - The British Chamber of Commerce in Hong Kong (BritCham) is delighted to announce the appointment of Paul McComb as its Executive Director, effective 1 June 2023. Paul McComb succeeds David Graham who is retiring from the Chamber. We would like to thank David for his contribution to the Chamber over the last three years and to wish him well for the future.

Paul McComb is currently the Director of UK Exports at the UK Department for International Trade, responsible for developing and delivering the UK's strategy to achieve £1 trillion in exports by 2030. He has led the UK Government's response to help British exporters adjust to the new trading relationship with Europe and recover from the impact of the global pandemic.

Paul set up the UK Department for International Trade following Brexit in 2016 and followed this with a four-year tour in Hong Kong as Director-General for Trade and Investment. In Hong Kong, Paul was responsible for the GREAT Festival of Innovation in 2018. This helped to rekindle the strong historical, political and commercial relationship between the UK and Hong Kong and secured £360m of increased exports as a direct consequence. The Festival created a strong impetus to secure an agreement between the UK and HKSAR Government to promote innovation in smart cities, FinTech, healthcare, AI and robotics. Paul personally championed the creative sector winning UK as partner country for Hong Kong's Business of Design Week.

Anne Kerr, Chair of BritCham, said: *I am really delighted Paul is joining the Chamber and returning to Hong Kong. He will bring insights and understanding of trade and development from many perspectives, and of course will be able to reconnect quickly with Hong Kong business. As Hong Kong bounces back, we need energy, vitality, creativity and a positive look ahead, and I am confident Paul will bring such attributes to the role.*

Paul McComb said: *"The British Chamber of Commerce in Hong Kong is one of the most respected business representative organisations in Hong Kong. It is my privilege to work with Dr Anne Kerr and the General Committee to deliver the Chamber's mission for its members. As Hong Kong bounces back, I relish the opportunity to get out and find out what the Chambers' members need to further their ambitions and reinvigorate their commercial relationships."*

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Note to editors:

About the British Chamber of Commerce

The British Chamber of Commerce is one of Hong Kong's biggest and most active international business organisations representing a broad span of British, Hong Kong and international companies doing business in, with, or through Hong Kong.

The Chamber's aim is to help our members grow their business, and promote and represent their business interests, by providing representation and advocacy; networking and brand exposure; as well as information and insight.

While a number of our member companies do business with Britain, or have British operations, companies do not have to be British to join the Chamber. We have a large number of Hong Kong, Chinese and international companies within our membership. For more information, please visit www.britcham.com

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