


Advertising on www.britcham.com

With an average of 7000 visitors per month of which at least 4000 are unique hits, the www.britcham.com website is a key vehicle for disseminating your marketing messages to an audience of high-level local and expat professionals.

The Britcham website only allows one advertising banner per page ensuring your promotion is highly visible and eye-catching to our visitors.

Banners and links:

The banners can be linked to a URL that you specify. We can update the banner or URL at any time during the advertising period.

- All standard banners should be 480*60 Pixels, and be supplied by the clients
- The size of the file should not be more than 30K.
- The file should be in animated GIF format, GIF or JPEG

Please note that the **minimum booking period is two months**. The banner can be launched once the payment has been received and the banner and URL are specified.

Page views and click-through rates can be provided on request.

Advertising must be taken for a minimum of 2 months.

Where business gets done



Price List:

Package of pages:	Includes	Price per month
Exclusive Member Package	Homepage Event Listings One complimentary button ad on our weekly E-Newsletter for every 3 month booking (standard price \$4000)	\$13,500 (available to members only)
Homepage only	Homepage	\$10,000 (non-members) \$9000 (members)
Events Package	Event Listings Event photos Individual Event Pages (including special events and monthly networking drinks)	\$8500 (non-members) \$7500 (members)
Package 1	About us Meet our staff Our guiding principles Market your brand	\$4000 (non-members) \$3000 (members)
Package 2	Committee objectives Committee member lists Committee member areas	\$4000 (non-members) \$3000 (members)
Package 3	Articles and Reports Chamber Submissions Surveys Magazine Directory Job Search/ Upload a CV	\$4000 (non-members) \$3000 (members)

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Booking banner space:

To book banner space please fax the following form to 2824 1333. If you have any further questions please call Emily Ferrary on 2824 1972 or email emily@britcham.com.

Your name:		Email address:	
Company:			
Tel:		Fax:	
Package	Monthly rate (HKD)	No. of months	Total Cost
Exclusive Member Package	\$13,500		
Homepage	\$10,000/\$9000		
Events Package	\$8500/\$7500		
Package 1	\$4000/\$3000		
Package 2	\$4000/\$3000		
Package 3	\$4000/\$3000		
Total Cost:			
<input type="checkbox"/> Visa <input type="checkbox"/> MasterCard <input type="checkbox"/> Amex <input type="checkbox"/> Cheque			
Card No.:		Card Issuing Bank:	
Card Holders Name:		Expiry Date:	
Total: HK\$		Signature:	

Please make cheques payable to **The British Chamber of Commerce in Hong Kong.**

Thank You.

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